

167 Fort Hunter Road • Amsterdam, NY 12010 518.829.7248

Policy Title: Social Media

<u>Policy Purpose:</u> The purpose of the Social Media Policy is to ensure that social media is used to its fullest potential, and also to protect all those engaging with the library through a social media platform. For this policy, social media refers to any website or application that enable users to create and share content or to participate in social networking.

<u>Policy Statement:</u> Library staff and the Social Media Committee members are responsible for posting material to all social media platforms.

Social media encourages patron interaction with the library's social media presence. However, the Social Media Committee members will monitor and review any public comments or posts, and reserves the right to delete comments and/or 'unfriend' habitually offending users under the following conditions:

- If comments, images, or videos are obscene, pornographic, sexist, racist, homophobic, or contain any other hateful content.
- If comments, images, or videos harass or belittle library staff, other patrons, or other social media users.
- If comments, images or videos are libelous or slanderous, plagiarized or copy-righted, contain personal information of another person without consent, links or comments unrelated to the original library post, and advertisements.

**Administration: Board of Trustees** 

Approved: May 10, 2021