

Long Range Planning Meeting

3/21/21

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We reviewed the information from the Strategic Planning session held in 2017 where the following areas were identified as focus areas:

Community Awareness

Financial – including enhanced strategic partnerships

Expansion of Programs

Physical Location

Advancing Digital Literacy

We thought that narrowing this list to three areas would make sense. We felt Expansion of Programs had been addressed successfully with Letah as Program Director and Advancing Digital Literacy just had one vote in 2017 so the 3 areas of concentration would be:

Community Awareness

Financial

Physical Location

Community Awareness

We would like to have a short survey for our patrons to get their input on this element of the LRP. The suggestion was to give out a survey to patrons coming in through Library week. Each completed survey would enter the patron into the raffle drawing. Suggested questions:

- How did you hear about us?
- What types of programs would you like us to offer?
- Does our current space meet your needs? Please explain

Answers to the survey will allow us to prepare a more detailed LRP.

## Finance

Establish a plan for developing community partnerships (which could not only bring in revenue, it also could expand our patron population).

1. Identify community partners
2. Establish a timeline for meeting with leaders within the community with regular reports to the board
3. Continue exploring and applying for grants

## Physical Location

After determining whether we need/want more space, establish a timeline to address the issue.

We talked about the need to have board members and/or library staff assigned to the three areas of focus and the importance of having regular (possibly quarterly) reports on the items identified under each area.